

## Case Study: Affinity sustainability data and investment management platform

By Perpetual Sustainability

12 September 2024



J O Hambro has built a sustainability data platform, Affinity, containing sustainability indicators and metrics including climate-related metrics. This proprietary platform integrates multiple

Perpetual

12:15:03 28-04-2025

third-party data feeds such as MSCI, Sustainalytics, ISS and CDP, and in 2023, J O Hambro's proprietary forward-looking emission model, Horizon, was also added to the platform. Bespoke climate analytics and dashboards utilising these various data sources are driven from the Affinity tool.

This provides the investment management teams and the Investment Risk team in J O Hambro access to climate-related data, supporting investment oversight, and aids in the identification of emerging climate-related risks within portfolios. The Affinity platform is currently being trialled by two other teams in the Perpetual Group.